FAPC/MTC Workshop to Discuss What a Banker Looks for in a Business Plan

STILLWATER, Okla. – The Food & Agricultural Products Center and the Meridian Technology Center for Business Development are conducting a workshop for new and existing businesses.

The workshop will be held at the Meridian Technology Center for Business Development in Stillwater, Okla. on Sept. 14 from 8:30 a.m. to 10:30 a.m.

This workshop, designed in a question and answer format, will provide participants the opportunity to visit one-on-one with a banker to discuss business plans, business opportunities and other business ideas, said Vické Adams, MTC small business management coordinator.

“This is a great opportunity to get expert advice from a banking professional,” Adams said. “The workshop will be led by David McSwain, senior vice president of the Citizens State Bank in Stillwater.”

Participants may bring their plans to refer to specific questions as time permits.

The workshop will be of great value to many of the FAPC new start-up food companies, said Chuck Willoughby, FAPC business planning and marketing specialist.

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Vické Adams,
Meridian Technology Center
Small Business Management Coordinator

“As we have stressed often in our Basic Training workshop, adequate communication within the business plan not only provides potential investors, lenders or others with a clear understanding of the business’s goals and objectives, it also provides the entrepreneur with a clear and usable guide to help make sound decisions,” Willoughby said.

The registration fee is $10 and covers materials and a continental breakfast. Space is limited, so advanced registration is required.

Further information and online registration are available at www.meridian-technology.com/smallbusiness or by calling (405) 377-2220.

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