Companies donate products to celebrate Bake & Take

Stillwater, Okla. – May 24, 2010

Oklahoma State University’s Robert M. Kerr Food & Agricultural Products Center and the Oklahoma Wheat Commission celebrated Bake & Take Month with a booth during Farm Week with the Tulsa Zoo in March.

Savoy Restaurant of Tulsa, Okla., and the Shawnee Milling Co. of Shawnee, Okla., donated products that were distributed at the booth.

“More than 200 families were exposed to the Oklahoma flour and baking industry during the event,” said Renee’ Nelson, FAPC milling and baking specialist. “Savoy Restaurant, a 50-year family-owned business, donated its raisin bread and famous biscuits. Shawnee Milling Company, an Oklahoma business since 1906, provided a variety of its exceptional baking mixes.”

Other items distributed were the Oklahoma Wheat Commission’s recipe book, Oklahoma Best Breads featuring winners of the Oklahoma Wheathearts Baking Contest, and the Made In Oklahoma Coalition recipe book, Tastefully Oklahoma.

The idea of Bake & Take Month began 40 years ago in Kansas with the Kansas Wheathearts. Wanting to celebrate the up-coming wheat harvest, they made baked products from wheat flour and shared them with friends and neighbors, generating goodwill in the community.

“The FAPC and the Oklahoma Wheat Commission thought the best way to promote Bake and Take Month was to utilize the strong community service of the Oklahoma 4-H program,” Nelson said.

Chrissy Whitten from the Tulsa County 4-H Extension Office invited the FAPC and Oklahoma Wheat Commission to participate in Farm Week with the Tulsa Zoo.

“Handing out the free samples at the Tulsa Zoo is always a highlight for the Bake & Take Month activities we do,” Whitten said. “It’s a great way to educate the public about the program, especially wheat. People are always amazed at how wonderful the products taste, and it’s a wonderful time to pass the word about wheat products and opportunities.”

This was the second year the FAPC and Oklahoma Wheat Commission participated in Farm Week with the Tulsa Zoo, said Andrea Graves, FAPC business planning and marketing specialist. Last year, the FAPC handed out Grandma Opal’s whole grain chocolate chip cookies from Upper Red Fork Innovations of Hunter, Okla., and the Oklahoma Wheat Commission distributed homemade whole grain bread.

“Generating much interest in baking, we decided to try and participate every year, featuring a different bakery or flour company,” Graves said.

For more information about the companies involved in this year’s Bake & Take promotion, visit the following websites:

- Savoy Restaurant: www.savoyfoods.com
- Shawnee Milling Company: www.shawneemilling.com
- Oklahoma Wheat Commission: www.wheat.state.ok.us
- Made In Oklahoma Coalition: www.miocoaltion.com
- Robert M. Kerr Food & Agricultural Products Center: www.fapc.biz